ASE Foundation **Newsletter**

Featured News

ASEF Virtual Events In Action

As part of our global health outreach initiative, ASEF planned to host events in Vietnam and the West Indies this year. Due to COVID-19, these in-person events were postponed and instead we explored opportunities for our volunteers to share their expertise virtually. Thanks to a collaboration with the Vietnam National Heart Institute, Foundation outreach volunteers participated in the Virtual Vietnam National Congress of Cardiology in October. They presented lectures throughout the program, as well as a "POCUS in Daily Practice" training symposia for over 500 participants! Their lectures have also been made available on the congress' website to allow ongoing access for practitioners throughout Vietnam.

ASEF thanks our ASE member faculty! Dr. Jim Kirkpatrick Dr. Hoai Nguyen Dr. Jose Banchs Eglé Burdulis Michelle Fujioka Dr. Yuchi Han Danielle Labadie Jane Marshall Dr. Kamu Maganti Nikhil Pasumarti Dr. Greg Tatum Jennifer Tresness Dr. Neil Weissman

Team leader Dr. Jim Kirkpatrick said: "Many thanks to our great ASEF team! We were able to pivot quickly in the face of travel restrictions to plan and execute a novel "virtual training village" and POCUS introduction, as well as provide prime-time lectures as part of the highly successful Vietnam National Congress of Cardiology. Our team reached large numbers of cardiovascular practitioners—probably more than we would have during an inperson visit—and equipped them with nuanced knowledge to better serve patients. In particular, pioneering of the "virtual training village" may set the stage for future events in which ASE sonographers and physicians share their "tips and tricks" with cardiac ultrasound practitioners worldwide."

When it was determined that ASE would have to transition our annual Scientific Sessions to a virtual meeting, ASE leadership made the decision to postpone this year's Annual Research Awards Gala. In its place, the ASEF Annual Appeal Committee created a brand new virtual fundraiser, the <u>ASE Legends Silent Auction</u>. Prominent members of ASE volunteered their time to host virtual events and ultimately we raised **\$12,170** towards our Annual Appeal! Last month, two of the virtual events took place: Dr. Linda Gillam's mentorship session and the pediatric happy hour hosted by Drs. Piers Barker, Meryl Cohen, and Leo Lopez.

Drs. Judy Hung, Vera Rigolin, and Ritu Thamman, the winning bidders of Dr. Linda Gillam's mentorship session, invited more than 30 women from their respective institutions to join the session. ASE Past President and 2019 ASE Mentorship Award Recipient, Dr. Linda Gillam presented to the group, sharing her expertise, offering advice, and answering questions. The event was such a hit that ASE is



working to create a Women In Echo group on <u>Connect@ASE</u>. Stay tuned for more details soon.

More than 140 pediatric sonographers and cardiologists joined happy hour hosts Drs. Piers Barker, Meryl Cohen, and Leo Lopez. The fun-filled evening consisted of Pediatric Echo Jeopardy, breakout rooms, and a <u>very special Hamilton</u> <u>surprise</u>!



ASEF would like to extend a huge thank you to everyone who made both these events such a success and to everyone who supported the Foundation by participating in the ASE Legends Silent Auction.

Announcements

GivingTuesday 2020

ASEF will participate in <u>GivingTuesday</u> this December 1 for the eighth year in a row. Join us on this global day of giving to help ASEF reach an ambitious fundraising goal of \$20,000. Donations will be accepted November 30 – December 2 and your support is needed more than ever this year. Your contribution will directly impact the scope of



initiatives the Foundation can fund in 2021. **Donate this GivingTuesday** so that we can continue to offer scholarships to sonographer students, research grants to investigators, and ASE guideline posters and translated documents, just to name a few!

Karaoke Competition This December

Since the <u>ASE 2020 Virtual Experience karaoke contest</u> was such a huge hit, ASEF decided to get in on the fun. You're invited to help raise money for the Annual Appeal by showcasing your musical talents! We're hosting a holiday themed karaoke contest from December 7 – 31. You're invited to send a karaoke video to Mary Carmody at <u>MCarmody@ASEcho.org</u> by December 1. You can be a solo act, feature family members, or coordinate a group of colleagues at work. Get creative with it! All submitted videos will be posted on our <u>website</u> where donors will then "vote" for their favorites. The video that raises the



most money for the Annual Appeal wins! All funds raised from the competition will bring ASEF closer to our Annual Appeal goal of \$250,000.

Donate to the ASE Foundation



Making a WSRLD of Difference