



## Message from ASE Foundation Chair

As the 2020 holiday season approaches, our thoughts turn to showing our love and appreciation to family, friends, co-workers, and those in need. The ASE Foundation (ASEF) is the charitable arm of the American Society of Echocardiography. ASEF was created to fund important cardiovascular ultrasound projects, such as research grants, travel grants, international programs, and other educational initiatives that are not covered by the ASE budget. 2020 has been a challenging year for all of us. However, despite the hardships, the Foundation has remained active in providing research and educational resources for cardiovascular ultrasound community world-wide. In order to continue to provide these services, ASEF needs your help. As an ASE member, you have already shown your commitment to ASE and the cardiovascular ultrasound community. Please consider showing your ongoing support by **donating** to the ASE Foundation. As of December 5, the Foundation has raised \$208,099 toward its \$250,000 goal.



Your generosity is appreciated. Remember that no donation is too small. We wish you and your family a happy and healthy holiday.



**Vera H. Rigolin, MD, FASE**

Chair, ASE Foundation Board of Directors & Annual Appeal Committee

## Featured News

### ASEF Virtual Event

This year, the Foundation has connected with cardiovascular ultrasound professionals and students from around the world through virtual meetings. One such event took place in late November when **Keith Collins, MS, RDCS, FASE**, Chair of ASE's Council on Cardiovascular Sonography, and **Madeline Jankowski, BS, RDCS, FASE**, presented a lecture and demonstration on **3D Imaging** to a group of sonographers from India.

Keith had volunteered his 3D imaging expertise as one of our ASE Legends in the **Silent Auction** fundraiser held during ASE 2020 Scientific Sessions.



The winning bidder, **Bharat Patel, RDCS, RVS, RDMS, FASE**, extended the invitation to 20 Indian sonographers, all of whom are sitting for their RDCS exam and are passionate echo enthusiasts. The lecture included a live demonstration and the attendees were able to ask questions and get answers live. Through virtual events like these, the ASE Foundation remains committed to providing healthcare workers worldwide with access to tools and strategies for improving cardiovascular health standards.

## Announcements

### Apply for the Pamela S. Douglas, MD, FASE Research Scholar Award



ASEF is now accepting applications for the inaugural Pamela S. Douglas, MD, FASE Research Scholar Award, a one-year (12 months) scholarship of \$75,000 to support a clinical or translational research scholar in advanced cardiovascular ultrasound research. Full submission details can be found [here](#). All applications are due **February 1, 2021 by 5:00 PM Eastern Time**.

The Foundation is proud to offer this biennial scholarship in honor of Dr. Douglas' tremendous contributions to the field. This award will support the future of echocardiographic research by granting young scholars protected time and the mentorship to pursue impactful research in cardiovascular ultrasound.

Interested candidates are encouraged to [apply today!](#)

Interested in supporting the Douglas Scholar Endowment Fund? The goal is to raise \$375,000 by December 31, 2021. Allocate your gift to support the fund [here](#).

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### Holiday Karaoke Competition

Since the [ASE 2020 Virtual Experience Karaoke Contest](#) was such a huge hit, ASEF decided to get in on the fun. We are hosting a holiday themed karaoke contest from December 7 – 31. View all the submissions [here](#) and vote for your favorite! It is only a \$5 donation per vote. All funds raised will bring ASEF closer to our Annual Appeal goal of \$250,000.



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### GivingTuesday 2020



Last week, the ASE Foundation participated in the global generosity movement [GivingTuesday](#) for the 8<sup>th</sup> year in a row. We set a goal to raise \$20,000, but our amazing supporters blew that out of the water by contributing a grand total of **\$31,752**. We also had a record breaking **197 donors** give towards this goal, making this the highest donor participation in our GivingTuesday history. Special thanks to our early pledge donors: **the ASE Past Presidents, the 2020-2022 Leadership Academy, and Drs. Yvonne Gilliland, Geoffrey Rose, and Gregory Tatum.**

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### Year End Planning Considerations

Does charitable giving factor into your year-end planning for 2020? If so, consider using appreciated (long-term) stock rather than cash when contributing to charities. Gifts of

appreciated securities can mean tax savings, while at the same time maximizing your charitable deduction. Learn about [additional ways to give here](#).

[Donate to the ASE Foundation](#)



**ASE** Foundation ANNUAL APPEAL

Making a **WORLD** of Difference