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The Cycle of ASEF Philanthropy

By Tom Ryan, MD, FASE

ASE Foundation Annual Appeal Committee Chair

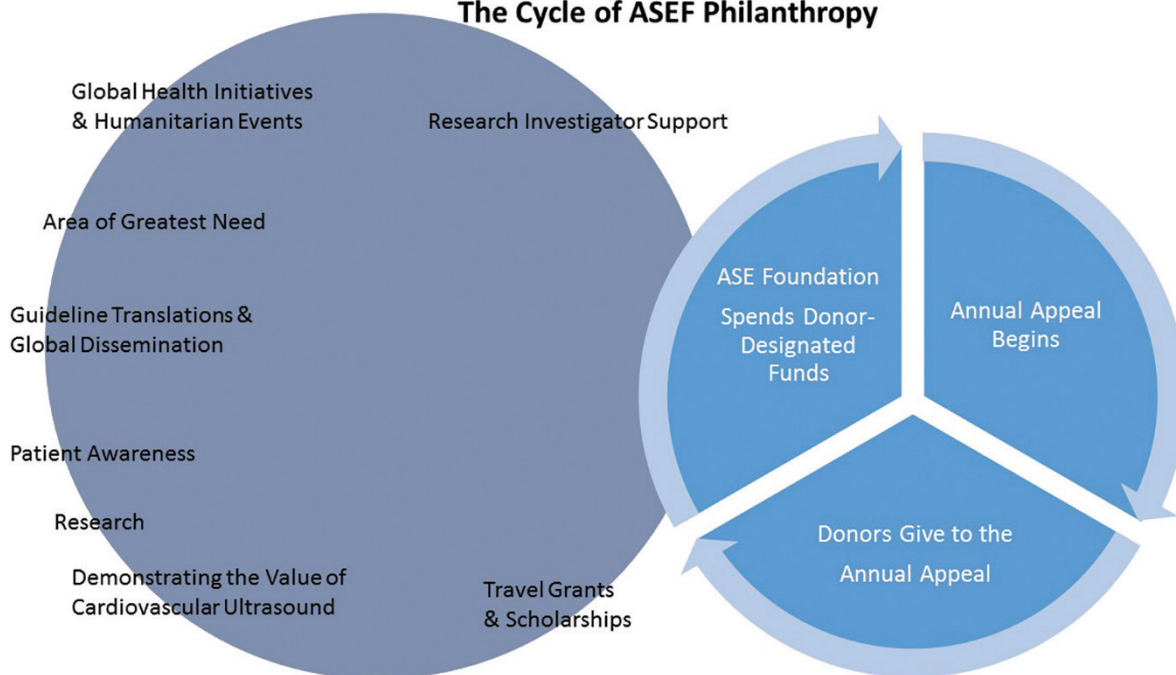


Philanthropy is an endless circle of generosity – donors contribute to a cause close to their heart, and in the case of the ASE Foundation, the organization distributes every penny in support of the many causes identified by our members. At ASEF, 2016 is off to a fantastic start, with our donors supporting all eight of our initiatives – Area of Greatest Need, Travel Grants and Scholarships, Research, Guideline Translations and Global Dissemination, Patient Awareness, Global Health Initiatives and Humanitarian Events, Research Investigator Support, and Demonstrating the Value of Cardiovascular Ultrasound - through their individual contributions. **You have also shown your support by giving to our Inaugural Spring Giving Day, with 33 donors giving \$5,691 in just 24 hours!**

The cycle of generosity will be alive and on display at our Annual Scientific Sessions in Seattle June 10-14, 2016. You have the opportunity to participate in so many ways! If you haven't already purchased your ticket for the Scavenger Hunt on Sunday evening, please consider doing so today. This event is a great opportunity to explore Seattle on foot, while networking with friends and colleagues in a heart-healthy and fun way. The Scavenger Hunt and after-party are a ticketed event, which you can add onto your Scientific Sessions registration, and are a great way to support the ASEF.

Make sure to stop by the ASE Foundation booth at Scientific Sessions this year to sign up for our Cardiovascular Challenge, log your steps around the meeting, and get a chance to win a \$100 Amazon gift card! Right next door, visit the curated exhibition of photos taken by ASE members as they participated in humanitarian missions around the world. This collection, *"Images From the Heart: Touching Lives, Bridging Cultures"* will be displayed near the Foundation booth. There will be a special gathering of the photographers during the Members' Reception on Monday evening. While at the booth, pick up a bracelet to support the Foundation for a small contribution, or sign up as a monthly sustaining donor. Remember – all gifts, no matter the size, are absolutely invaluable to the work that ASEF does for the field of echocardiography. With your help, we can continue to make a world of difference every day. Help us make 2016 another record-breaking year!

The Cycle of ASEF Philanthropy



What Will Your LEGACY BE?

As ASE members, you will likely spend much of your volunteer time and careers with us, and donate to the ASE Foundation over the course of a decade or more. **Have you ever considered ASEF in your future giving plans?** Planned and legacy giving through the ASE Foundation is an excellent way to establish a charitable legacy through a fund of your choice, while helping you realize significant financial and tax benefits. Leaving a legacy can include Bequests, Gifts of Retirement Plan Assets, Charitable Trusts and Gifts of Life Insurance – Contact foundation@asecho.org today for more information!

Multinational Normal Values Study to Launch in June

Do normal chamber quantification values vary across countries, geographical regions, and cultures? That is the question ASE plans to answer, with the help of ASE International Alliance Partners and friends. The World Alliance Societies of Echocardiography (WASE) Normal Values Study has organized study centers in 16 countries including the US, Canada, Mexico, Brazil, Argentina, Australia, Nigeria, India, China, Japan, Korea, Indonesia, Philippines, Iran, France and Belgium.

Principal Investigators for the overall study are Roberto M. Lang, MD, FASE and Federico M. Asch, MD, FASE. "We believe the information derived from this effort will be of benefit for echocardiography worldwide, not only in describing each population but in comparing them to each other," said Dr. Lang.

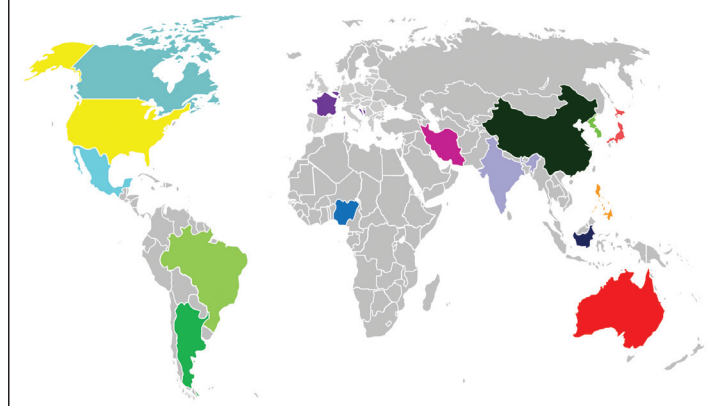
The WASE study, which will launch in June at ASE 2016 during a meeting with the Principal Investigators for each study center, will entail the acquisition of complete 2D and 3D echocardiograms in 100 patients in each geographical area of both genders and across a wide range of ages. All echoes will be analyzed in a core laboratory in the United States.

In addition to Drs. Lang and Asch, the current Steering Committee for this study is comprised of Jose Banchs, MD,

FASE; Vera Rigolin, MD, FASE; James D. Thomas, MD, FASE; Neil J. Weissman, MD, FASE; and Susan Wieggers, MD, FASE.

The WASE Normal Values Study is being funded by the American Society of Echocardiography Foundation and its donors, and with generous in-kind support from industry sponsors Intelimage and TOMTEC IMAGING SYSTEMS GMBH.

Countries with Participating Study Centers



An Interview with an ASEF Student Sonographer Scholarship Recipient



Lindsay Provenzano, Johns Hopkins University Cardiac Sonography Program

How did you hear about the ASE Student Sonographer Scholarship?

I initially heard about the Scholarship when I started researching Cardiac Sonography programs. I saw that several students who attended Johns Hopkins were recipients and looked into it further.

What led you to apply?

I applied because I felt that I embodied the vision behind the Scholarship. Cardiac Sonography is a true passion for me, one that has only grown stronger as I have learned more in my program. I also felt that my past leadership roles helped to prepare me for a strong future in sonography.

What does receiving this scholarship mean to you?

It means the world to me! It means that I am exactly where I should be, and that I was able to convey how excited I am about my future in this field and how worth it every late night in school and long weekend studying have been. I am so grateful for this opportunity!

Describe a bit about where you are currently in your career, and what's next for you?

I am currently attending the Johns Hopkins Cardiac Sonography Program. We have about four months left before graduation, which, at times, is difficult to fathom. It has gone by so quickly!

As for what's next, I will be applying for open pediatric echo positions, since my true passion is peds. I am not going to be certified for this, however, but I am taking every step possible to prove that I will be a perfect fit for any pediatric echo lab.

What would you tell other ASE members thinking about donating to the ASE Foundation?

I would say that it is a very worth-while cause and that this foundation helps sonographers be better everyday. It has helped me to realize a dream and bring a passion to life.

Anything else that you would like to share with us?

I just want to say, again, how thankful I am for this opportunity! I cannot wait for the Scientific Sessions in June, so that I can learn more about ASE and meet many of its members and, also, gain more knowledge about echo and the heart.

Are you ready for the Cardiovascular Challenge at Scientific Sessions?

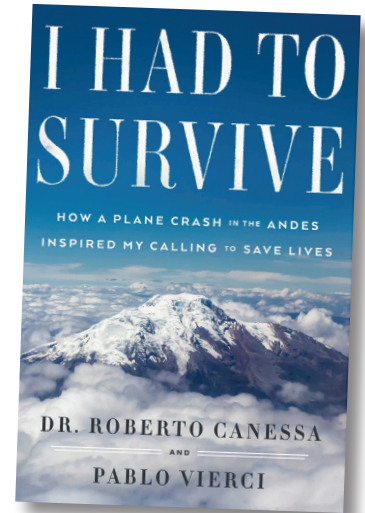
New this year, we are offering a Cardiovascular Challenge at Scientific Sessions. Sign up at the Foundation Booth for a fun fitness incentive where you count your steps as you move around the meeting. The Challenger with the most steps is the victor.

The winner will be announced on Monday, June 13 during the afternoon break in the Exhibit and Poster Hall. First prize is a \$100 Amazon gift card!

Dr. Roberto Canessa Book Reading Event

Dr. Roberto Canessa will be doing a special reading of his new book, *I Had to Survive: How a Plane Crash in the Andes Inspired My Calling to Save Lives*

**Saturday, June 11, 2016
2:30 – 3:00 PM
Science and Technology
Theater; Washington State
Convention Center, Seattle, WA**



ASE Foundation Annual Scavenger Hunt

Sunday, June 12, 2016 | 6:00 - 10:00 PM | Capitol Hill Area of Seattle, WA

Plan now to join the ASE Foundation for its second annual Scavenger Hunt on Sunday, June 12 during the ASE Scientific Sessions. All you'll need is a team with a sense of adventure, walking shoes, and a mobile phone. Our guided app will lead teams around the Capitol Hill area in Seattle, where you'll answer clues and upload photos along the route. This event is a great opportunity to explore Seattle on foot, while networking with friends and colleagues in a heart-healthy and fun way. Collaboration is key – will your team have what it takes to master the mystery? ***The game's afoot in Seattle!***

How to register: Register for the hunt when you register to attend ASE's 2016 Scientific Sessions in Seattle, or onsite stop by the ASE Registration desk. **Questions?** Contact foundation@asecho.org.



**Western Washington
Echo Society**

THANK YOU
to our 2016
Scavenger Hunt
Supporters!

2016 BIGGEST HEARTS

JANUARY



Anonymous

FEBRUARY



Jose Banchs, MD, FASE
and Tu Nguyen

FEBRUARY



Rebecca Hahn, MD, FASE

FEBRUARY



Allan Klein, MD, FASE

FEBRUARY



Vera Rigolin, MD, FASE

FEBRUARY



Geoffrey Rose, MD, FASE

FEBRUARY



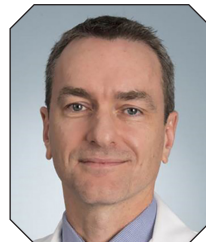
Jamil Tajik, MD, FASE

FEBRUARY



Susan Wieggers, MD, FASE

MARCH



Stephen Little, MD, FASE

APRIL



Anonymous

Thank you for your support!

ASEF is Honored to Present the Following Awards for 2015



**Most Generous Donor
for 2015 Annual Appeal**

Edward A. Gill, MD, FASE



**Top Sonographer Solicitor
for 2015 Annual Appeal**

Bharat Patel, RDCS, RVS, RDMS, FASE



**Top Physician Solicitor and
Top Solicitor of Donors for
2015 Annual Appeal**

Jose Banchs, MD, FASE

THANK YOU

Annual Appeal Investors List reflects contributions made to the 2016 Annual Appeal as of April 30, 2016

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*Physicians \$2,000+
All others \$1,000+*

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*Physicians \$1,000+
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Michael Puchalski, MD, FASE
Miguel Quinones, MD, FASE
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Cynthia Taub, MD, FASE

ASE FOUNDATION MISSION STATEMENT:

The ASE Foundation provides support for education, research, quality improvement, and professionalism for ASE members and the larger community of healthcare providers, and patients for whom cardiovascular ultrasound is essential.

As a 501(c)(3) nonprofit organization, contributions made to the ASE Foundation are tax deductible to the fullest extent of the law.

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*Physicians \$500+
All others \$250+*

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*Physicians \$250+
All others \$100+*

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Physicians & All others \$50+

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* Denotes monthly Sustainer donors