

### Winter Wrap-Up











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# 2015 - A Record-Breaking Year!

### By Tom Ryan, MD, FASE

ASE Foundation Annual Appeal Committee Chair



2015 was an incredible year for the ASE Foundation (ASEF). Over 3,800 donors gave to fund critical areas of need across the field of cardiovascular ultrasound. Not only did we reach our Annual Appeal goal of \$225,000 but we exceeded it by \$29,749! Beyond that, we more than doubled our individual donations over 2014, totaling 4,445.

The Foundation hit a number of milestones in 2015. We collaborated in two humanitarian events scanning close to 1,000 underserved people and training over 150 local clinicians; translated six new guidelines; established a new series of webinars for guidelines; provided young professionals with the means to attend the Scientific Sessions; and raised nearly \$77,000 for future research funding through the Annual Research Awards Gala. Donors, volunteers, and all of those in-between: **YOU** are the reason that the Foundation is able to make a difference for echo.

### In 2015, your commitment to echo provided our field with \$254,749 – and here is how your gift will make a difference this year:

- You provided \$51,100 of support for multi-language document and poster translations for ASE's guidelines and other documents, allowing us to distribute these where needed to advance care.
- You gifted \$35,000 that will support 2016 Global Health Initiatives and Humanitarian Missions. This underscores your commitment to providing care and training to those who need it most.
- You rose to the challenge of providing researchers with the funding they require. You donated \$101,250 all of which will be allocated to supplying echo researchers with critical support and resources in this era of tightening research budgets.
- Your donations of almost \$67,400 will furnish 55 future echo professionals with training scholarships and funding assistance needed to attend ASE's largest conference of the year, the Scientific Sessions in Seattle.

With all that we have done in 2015, I would like to offer the readers of this newsletter a challenge: together, let us make 2016 our most successful year yet. From providing more scholarships and grants to new and deserving scholars, to offering quality cardiac care to underserved populations, and training to local clinicians, there is always more work to be done within our field. We have many exciting new ways to become involved with the ASE Foundation in 2016, and I am certain that you will be able to find a project that has personal meaning for you.

### **IMPORTANT NEWS & DEADLINES**

- Save the Date: ASEF's Spring Giving Day is May 4!
- Tickets for the <u>7th Annual Research Awards Gala</u> and <u>2016 Annual Scavenger Hunt</u> are now on sale!
- Submissions for the *Photo Exhibition Images from the Heart* is open! More details on page 3.

### Where Should the Foundation Go Next? Call for Proposals

The ASE Foundation is now accepting proposals for its 2017, 2018, and 2019 global health initiatives. These efforts not only impact the lives and well-being of countless individuals in underserved populations, but they also serve to teach local clinicians improved techniques and skills, and advance population health research through data collection. If you have a connection with an underserved population in the U.S. or abroad and would like to propose an event, visit **ASEFoundation.org/why-donate/globalhealth** to learn more about the Foundation's past efforts and review the proposal application. Our past success is wholly due to the vision and commitment of the team leaders and volunteers who have been building the Foundation's program since 2012. We can't wait to see where your passion will take us in the future!

### ASE Foundation Receives Grant from Edwards Lifesciences to Support Global Health Initiatives

The ASE Foundation is thrilled to announce that it has received a grant from the Edwards Every Heartbeat Matters initiative. Edwards' mission is to reduce the global burden of heart valve disease through a focused philanthropic strategy to help those with the greatest challenges. Edwards is passionate about helping underserved people through their philanthropy, and is committing more than half of their charitable



giving to Every Heartbeat Matters by 2020. This philosophy ties in naturally with the ASE Foundation's global health initiatives and humanitarian events, through which the ASE Foundation brings humanitarian adult and pediatric cardiac care to developing countries, teaching local physicians and providing direct services to those in need. ASEF is honored to have Edwards as a partner and looks forward to sharing great updates on these initiatives with our supporters.

# **IMAGES FROM THE HEART**

A Curated Photo Exhibition by the American Society of Echocardiography Foundation Accepting Submissions **NOW!** 



### Photo entries accepted online February 1 – March 31, 2016.

In recent years, we've been blown away by photographs taken by ASE members while they were traveling the world to participate in various humanitarian events. These photographs have inspired and motivated us. As ASE members, there is no doubt that you excel at taking images of the heart. Now we'd like to give you the opportunity to share the images you have taken from the heart. Perhaps you took a special photo of a child you met along the way, the chaos of traffic in India, a marketplace in Rwanda, daily life in Hanoi, or a new group of friends in Argentina. We invite you to share these heartfelt memories (and tell us what they mean to you) for a special photography exhibition to be held during ASE 2016 in Seattle, June 10-14, 2016.

# For more information about this exhibition and to enter, please visit: <u>ASEFoundation.org/ImagesFromTheHeart</u>

# What Will Your Legacy Be?

As ASE members, you will likely spend much of your volunteer time and careers with us, and donate to the ASE Foundation over the course of a decade or more. **Have you ever considered ASEF in your future giving plans?** Planned and legacy giving through the ASE Foundation is an excellent way to establish a charitable legacy through a fund of your choice, while helping you realize significant financial and tax benefits. Leaving a legacy can include Bequests, Gifts of Retirement Plan Assets, Charitable Trusts and Gifts of Life Insurance – Contact <u>foundation@asecho.org</u> today for more information!

### **JOIN OUR SUSTAINER CAMPAIGN TODAY!** Support the Important Work ASEF is Doing in 2017 and Beyond!

There are many ways to make a monthly sustaining contribution count towards a project that has personal meaning for you. We have included just a few examples below, but you can contact us at 919-297-7169 or <u>foundation@asecho.org</u> to personalize a donation program today!

- How would you like to help make a difference in the life of a student, fellow, or sonographer? Every year, the ASE Foundation
  offers numerous scholarships to support training and educational conference participation. By fostering the next generation of
  cardiovascular ultrasound professionals, the ASEF is ensuring that echocardiography continues to play a prominent role in the
  future of healthcare. Contribute to scholarships on a monthly basis and help our Scholarship Funds grow.
- Did you know that by contributing \$62 per month between now and the 2017 Scientific Sessions, you could provide the means for a deserving researcher to attend the meeting on an ASEF <u>Abstract Presenter Travel Grant</u>?
- Every year, the ASE Foundation sponsors the opportunity for two deserving applicants from each of ASE's four Councils

   the Council on Pediatric and Congenital Heart Disease, the Council on Perioperative Echocardiography, the Council on Cardiovascular Sonography, and the Council on Vascular Ultrasound to attend the ASE Annual Scientific Sessions on a Travel Grant. By supporting this campaign, you can help fellow cardiovascular ultrasound professionals stay involved with these events that help improve and strengthen the profession. Just ten months of support at \$100 per month could fund one Travel Grant to Baltimore in 2017.
- ASE's guideline documents are translated into languages for use all over the world. Contributing to the
   <u>Guideline Translation and Global Dissemination</u> fund on a monthly basis ensures that ASEF is able to sustain this
   crucial work.

### ASE FOUNDATION ANNUAL SCAVENGER HUNT Sunday, June 12, 2016 | 6:00 - 8:00 pm | Capitol Hill Area of Seattle, WA The game's afoot... making strides for cardiovascular health.



# **THANK YOU**

to our 2016 Scavenger Hunt Sponsor!

Plan now to join the ASE Foundation for its second annual Scavenger Hunt on Sunday, June 12 during the ASE Scientific Sessions. All you'll need is a team with a sense of adventure, walking shoes, and a mobile phone. Our guided app will lead teams around the Capitol Hill area in Seattle, where you'll answer clues and upload photos along the route. This event is a great opportunity to explore Seattle on foot, while networking with friends and colleagues in a heart-healthy and fun way. Collaboration is key – will your team have what it takes to master the mystery? **The game's afoot in Seattle!** 

*How to register:* Register for the hunt when you register to attend ASE's 2016 Scientific Sessions in Seattle. *Questions?* Contact <u>foundation@asecho.org</u>.

# Thank you to our Most Generous Donors of 2015

MARCH

Rebecca T. Hahn, MD, FASE

AUGUST





Susan E. Wiegers, MD, FASE

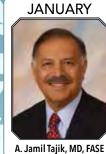


Jose Banchs, MD, FASE

**OCTOBER** 

Samuel Chi Bun Siu,

MD, FASE







Thomas J. Ryan, MD, FASE

**OCTOBER** 

Frank E. Silvestry, MD, FASE



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JULY

**FEBRUARY** 

Jaydev Patel, **Patel Family Foundation** 



### Stephen H. Little, MD, FASE



Anonymous

Peter S. Rahko, MD, FASE



### **SEPTEMBER**



### NOVEMBER





Douglas C. Shook, MD, FASE

APRIL

Vera H. Rigolin, MD, FASE

**SEPTEMBER** 



### Making a WSRLD of Difference

To learn more about the 2016 Annual Appeal, how to become a Sustainer, or about volunteer opportunities, please call 919-297-7169 or email foundation@asecho.org. As a 501(c)(3) organization, contributions made to the ASE Foundation are U.S. tax deductible to the fullest extent of law.



## THANK YOU

Investor list reflects all gifts of \$50 or more made to the 2015 Annual Appeal from January 1 through December 31, 2015. A complete list of all 2015 Annual Appeal donors can be found at <u>ASEFoundation.org</u>.

The ASE Foundation thanks the following investors for their demonstrated leadership and generosity.

### Lead Investors

#### *Physicians* \$2,000+ *All others* \$1,000+

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\*Denotes an ASE Foundation Sustainer

#### ASE FOUNDATION MISSION STATEMENT:

The ASE Foundation provides support for education, research, quality improvement, and professionalism for ASE members and the larger community of healthcare providers, and patients for whom cardiovascular ultrasound is essential.

As a 501(c)(3) nonprofit organization, contributions made to the ASE Foundation are tax deductible to the fullest extent of the law.

### **Visionary Investors**

#### *Physicians \$1,000+ All others \$500+*

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# GUIDELINES – DIRECTRICES – 指南 = "More than Words"

2015 was a banner year for ASE in terms of publishing guideline documents. <u>Six guideline</u> documents were published in 2015 – beginning with the updated Chamber Quantification document in January. 2016 promises to be just as productive. The recently published Echo in the Evaluation of a Cardiac Source of Embolism document will be followed by an update of the LV Diastolic Function document in April. Three other documents, in advanced stages of review, will soon follow. And that is just the start!

You are already aware that ASE's guideline documents are more than just words on a page. They are the source of content for educational webinars, posters, pocket guides, and apps. Those resources are then translated by our members and partners throughout the world, making the information readily available for the global echo community.



Dr. Arnaldo Rabischoffsky (center), Past President DIC-SBC, with staff and translated ASE posters at Pró Cardíaco Hospital, Rio de Janeiro, Brazil.

The new Chamber Quantification document alone has already been translated to **Spanish**, **Portuguese**, and **Chinese**. Physicians in China have previously **translated 9 documents**, and

they report that they are translating an additional 44 documents (to be reviewed by members of the Chinese American Heart Association). Our partners in Brazil (**Departamento de Imagem Cardiovascular**) have recently translated, printed, and distributed seven ASE guidelines posters for their members (at no cost to those members). During the ASE 2015 Scientific Sessions in Boston, webinars were translated by teams of on-site attendees for YouTube placement. One thousand Chinese-translated Chamber Quantification posters were distributed to attendees at the 3rd World Summit on Echocardiography in Beijing and the Great Wall International Congress on Cardiology.

Having an expanded library of guideline documents means increased opportunities to make this information available globally – and to improve patient care worldwide. Your support of ASEF in 2016 will help make that happen. Your donations do not pay for the actual translation – we have many members and international partners who are willing to lend that service at no cost. However, there are often costs associated with making the translated information available like transforming poster artwork, USB drives for the distribution of our documents at cardiology meetings worldwide, and the creation of translated webinars. In 2016, the focus will be on making our guideline apps available in multiple languages.