ASE *B* S L E T T E R

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President's Message

"Support for the Foundation should be a natural for all of our members. The Old Guard (like me) want to give back to the field that has been so wonderful to us, while our younger members NEED to give, so their careers will be as bright as ours have been."

James D. Thomas, MD, FASE ASE President

Welcome

In an effort to keep members, industry and dedicated supporters informed, ASE is proud to unveil the first issue of the Foundation Newsletter. This quarterly newsletter aims to provide regular updates on the accomplishments and activities of the ASE Foundation, and showcase the impact member support is making in the field of cardiovascular ultrasound.

Look for the next issue of this newsletter in your email inbox at the end of each quarter for a recap of the most recent Foundation activities and accomplishments.

What is the ASE Foundation?

While annual ASE member dues are directed toward programs, advocacy efforts and operational expenses of the Society (to name a few), funds raised by the Foundation are dedicated solely to ensuring ASE's ability to sustain key priority programs that advance and ensure the future of the profession and improve patient care.

Mission Statement:

The ASE Foundation provides support for education, research, quality improvement and professionalism for ASE members and the larger community of health care providers, and patients for whom cardiovascular ultrasound is essential.

As a 501 (c) (3) non-profit organization, contributions made to the ASE Foundation are tax deductible to the fullest extent of the law.

ASE FOUNDATION 2100 Gateway Blvd., Ste. 310 • Morrisville, NC 27560 • E: Foundation@asecho.org



2011 Annual Appeal Leadership

Annual Appeal Chairman Thomas Ryan, MD, FASE

Task Force Leaders

Todd Belcik, BS, RCS, RDCS, FASE Sanjiv Kaul, MD, FASE Allan Klein, MD, FASE Peg Knoll, RDCS, FASE Marti McCulloch, MBA, BS, RDCS, FASE Vera Rigolin, MD, FASE Partho Sengupta, MBBS, MD, DM, FASE James Thomas, MD, FASE



ASE Members Lend a Hand to the Foundation in Record-Breaking Numbers

Understanding the importance of ASEF's initiative to fund an increased number of scholarships and career grants, the development of standards and guidelines, and the expansion of collaborative forums within the field, over 150 ASE members have made personal investments in the ASE Foundation's 2011 Annual Appeal.

The ASE Foundation launches the 2011 Annual Appeal

The 2011 Foundation Awards Gala was the site of a formal announcement and launch of the 2011 ASE Foundation Annual Appeal, "The Future is in Your Hands". With leadership from ASE past president, Dr. Thomas Ryan MD, FASE, and eight other esteemed leaders of the Society, the Annual Appeal aims to raise \$500,000 to fund the following key priority initiatives of the ASE:

Career Development & Scholarships

Currently, over 80% of Society scholarship applications and research grants go unfunded. These awards provide travel support, continuing education, and professional development for early career physicians and sonographers -the future of our Society. The Foundation has identified this area as a high priority for investment. The intent is to support members at the early, critical stages of their careers. Helping tomorrow's leaders today is our #1 goal.

• Development & Propagation of Guidelines and Standards

One way that ASE serves its membership is through the development of practice standards and guidelines. As these documents become more important to the practice of echocardiography, educating members through the creation and dissemination of tools, including posters, pocket guides, mobile apps, and web-based material, is essential. This is just one more way ASE helps its members stay up to date to ensure the highest level of quality care.

• Collaborative Forums

The future of echocardiography depends on continued innovation and the development and implementation of new technology. Ongoing initiatives, such as the biannual Technology Summit, will be increasingly important in future years. Such endeavors require ongoing collaboration between echocardiographers, scientists, and industry. Increased funding in this important area would help secure the future success of the field, ensuring that echocardiography remains a valued and indispensible tool in cardiovascular care.

The 2011 Annual Appeal is the largest proactive fundraising effort initiated by the Foundation to date.



The Future is in Your Hands



2011- 2012 ASE Board of Directors demonstrate solidarity through their participation in the 2011 Annual Appeal

Leadership on Board!

The ASE is proud to announce that members of the ASE Board of Directors and Past Presidents alone have contributed over \$50,000 to the 2011 Annual Appeal!

Additionally, 100% of the ASE staff has demonstrated their support by making a personal financial investment in the Appeal.

The ASE thanks both the Board and Staff for this enormous demonstration of leadership and commitment to funding the priority initiatives of the Society.



Aaron L. Baggish, MD Associate Director, Cardiac Performance Program Massachusetts General Hospital ASE Career Development Award Recipient

Faces of the Future

ASE Foundation offers educational opportunities to young professionals entering the field

"The ASEF's Career Development Award provided me with incredibly valuable support during my cardiovascular ultrasound training. This award provided me with the resources necessary to conduct focused echo-based research that resulted in numerous publications and a successful transition to a faculty position in a topnotch academic echocardiography laboratory. In this capacity, I have the privilege of mentoring clinician-scientist-echocardiographer trainees including a recipient of the 2010 ASE Career Development Award. Research and training support from ASE continues to make careers in echocardiographic investigation and mentorship a promising reality."

"Receiving the Alan D. Waggoner Scholarship has enabled me to further my education in the field of cardiac sonography by allowing me to attend the annual American Society of Echocardiography conference. This was a great networking opportunity and it provided a chance for me to learn about the latest technology and advancements that are being made in echocardiography."



Stephanie Kolstad 2011 Alan D. Waggoner Student Scholarship



MASE Foundation

THANKS!

Please visit the Foundation Website at www.ASEFoundation.org for the most up-to-date list of Foundation supporters.

ASE thanks the following members for their demonstrated leadership and generosity:*

Lead Investors

Physicians & Industry \$2,000+ All other members \$1,000+

Anonymous Dennis Atherton, RDCS, RCT, RRT, FASE Merri Bremer, RN, RDCS, FASE Benjamin Eidem, MD, FASE Harvey Feigenbaum, MD, FASE David Forst, MD, FASE Linda Gillam, MD, FASE Richard Grimm, DO, FASE Rebecca Hahn, MD, FASE Saniiv Kaul, MD, FASE Georgeanne Lammertin, MBA, RDCS, RCS, FASE Roberto Lang, MD, FASE Navin Nanda, MD Bharatbhushan Patel, RDCS, FASE Vera Rigolin, MD, FASE Thomas Ryan, MD, FASE Partho Sengupta, MBBS, MD, DM, FASE James Thomas, MD, FASE & Yngvil Thomas Neil Weissman, MD, FASE William Zoghbi, MD, FASE CCI on Behalf of David Adams, RCS, RDCS, FASE

Visionary Investors

Physicians & Industry \$1,000+ All other members \$500+

Gerry Aurigemma, MD, FASE Keith Collins, MS, RDCS John Dent, MD, FASE Milind Desai, MD Mary Alice Dilday Pamela Douglas, MD, FASE Michael Foster, RCS, RDCS Julius Gardin, MD, FASE Kathryn Glas, MD, FASE Steven Goldstein, MD Kenneth Horton, RCS, RDCS, FASE Judy Hung, MD, FASE Richard Kerber, MD, FASE Itzhak Kronzon, MD, FASE Karla Kurrelmeyer, MD, FASE Elizabeth Le, MD, FASE Howard Leong-Poi, MD, FASE Steven Lester, MD, FASE Robert Levine, MD, FASE Jonathan Lindner, MD, FASE Sunil Mankad, MD, FCCP, FASE Randolph Martin, MD, FASE Joan Olson, BS, RDCS, RVT, FASE Natesa Pandian, MD Patricia Pellikka, MD, FASE Michael Picard, MD, FASE Peter Rahko, MD, FASE Rick Rigling, BS, RDCS, FASE Diana Rinkevich, RDCS David Sahn, MD, FASE Nikolaos Skubas, MD, FASE Raymond Stainback, MD, FASE Monet Strachan, RDCS, FASE Cynthia Taub, MD, FASE Flordeliza Villanueva, MD Susan Wiegers, MD, FASE

Partner Investors

Physicians & Industry \$500+ All other members \$250+

Deborah Agler, RCT, RDCS, FASE Harry Acquatella, MD, FASE Helene Houle, RDCS, FASE Madhavi Kadiyala, MD Barry Karon, MD, FASE Andrew Keller, MD, FASE Allan Klein, MD, FASE Wyman Lai, MD, MPH, FASE Stamatios Lerakis, MD, FASE Michael Main, MD, FASE Judy Mangion, MD, FASE Wilson Mathias Jr., MD, PhD, FASE L. LuAnn Minich, MD, FASE Sherif Nagueh, MD, FASE Margaret Park, BS, RDCS, RVT, FASE Rhonda Price Scott Reeves, MD, FASE Judy Rosenbloom, RDCS, FASE Kirk Spencer, MD, FASE David Wiener, MD, FASE

Advocate Investors

Physicians & Industry \$250+ All other members \$100+

Todd Belcik, BS, RCS, RDCS, FASE Meryl Cohen, MD, FASE Tal Geva, MD, FASE William Katz, MD, FASE Sheldon Litwin, MD Joan Main, BS, RDCS, MBA, FASE Tricia Meeks Andrew Pellett, PhD, RDCS, FASE Laura Perrotta, BS, RDCS, FASE Richard Popp, MD, FASE Marielle Scherrer Crosbie, MD, PhD, FASE Kevin Wei, MD Robin Wiegerink, MNPL

Associate Investors

Physicians & Industry \$100+ All other members \$<100

Anonymous Steve Avent Marek Belohlavek, MD, PhD Sarah Bidgood Irene Butler Saroj Chowdhury, RDCS, RDMS Angela Dart Linda Douning, MD Debra Fincham Naomi Hamburg, MD Anita Huffman Jeanne Juneau, RDCS Cathy Kerr, CAE Smadar Kort, MD, FASE Hilary Lamb, MPA **Deidre Lewis** Meredith Morovati Joy Reeves Robert Sandruck, MEd Tia Schulstad Amber Smith Andrea Van Hoever Richard Weiss, MD, FASE **Cheryl Williams** Beth Woloski Andrew Zurick, MD

For questions, please email **Lindsey Lozmack** at Foundation@asecho.org

Invest in Your Professional Future

Members interested in making a personal investment to the Foundation can fulfill their commitment one of two ways:

Donate Online:

www.asefoundation.org Please make check payable to: **ASE Foundation Annual Appeal**

Or By Mail:

ASE Foundation 2100 Gateway Center Blvd,Ste. 310 Morrisville, NC 27560 *Investor list reflects donors who have fulfilled their investment commitments as of September 23, 2011.