



#GIVING
TUESDAY



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Winter Is Coming – But There’s Still Time To Donate!

Jose Banchs, MD, FASE, 2017-2018 ASE Foundation Annual Appeal Committee Chairman



This past fall, severe weather storms ravaged areas world-wide, my home in Houston, TX included. I witnessed first-hand the devastation caused and I know many of our members were affected as well. Not having running water, electricity, safe means of transportation, etc. made me think of the communities around the world that live this way every day. It is through experiences like this that I am reminded how important the work of charitable organizations is. Our support for these organizations affirms our common interests, ensures they continue and perpetuate the work they do. Long-term sustainability is easier when more of us join forces. At the ASE Foundation, we are fortunate to have the support of very generous donors like you! Your contributions fund initiatives like scholarships, research investigator support, and guideline-based projects, which are not supported by membership dues. Thank you for ensuring that we are able to continue to offer these priceless resources.

In our highest single day of giving ever, among **76 donors we collected \$26,982** this past Giving Tuesday, November 28th. With your help, we crushed last year’s Giving Tuesday total of \$20,320, making this the fourth year in a row that we’ve exceeded our stated goal. Thank you for taking the time following the frenzy of

Black Friday and Cyber Monday to consider the ASEF in your charitable giving! Some donors even took to social media to encourage others to join them in making a contribution! As I mentioned in our last newsletter, part of my vision when

I began my term as chair was to grow the Foundation’s overall visibility and significance in the Society. With your support, I see this happening right before my eyes.

Winter is upon us and before we know it, the year will be over. With that said, it’s not too late to donate to the ASE Foundation’s Annual Appeal! As of December 13th, we have reached **90%** of our \$250,000 goal raising a total of **\$225,903**. While the remaining days of 2017 dwindle down, we need your help to hit our target. There are more ways to support ASEF than through cash donations alone. Faculty at ASE courses, as well as at other programs beyond ASE, can seamlessly donate honoraria. The ASE Foundation also accepts donations in the form of appreciated securities! More information on this can be found on page 5. And of course, our sustainers offer ongoing support each and every month. This particular type of donation helps us plan our budget ahead of time which in turn helps us confidently project the size of any given award. Details on these and the other ways to give are also available at ASEFoundation.org/Ways-to-Give.

Finally, I would be remiss if I did not share that I am incredibly humbled by the amount that our generous donors have already given to the ASE Foundation this year. I’ve said it before and I will say it again, supporters of the Foundation prove they are the heart and soul of ASEF! I want to thank each individual and company that has helped the ASEF advance cardiovascular ultrasound worldwide in 2017. Thank you for helping to ensure the continued viability and visibility of our field.

**Together, we really are making
a world of difference.**

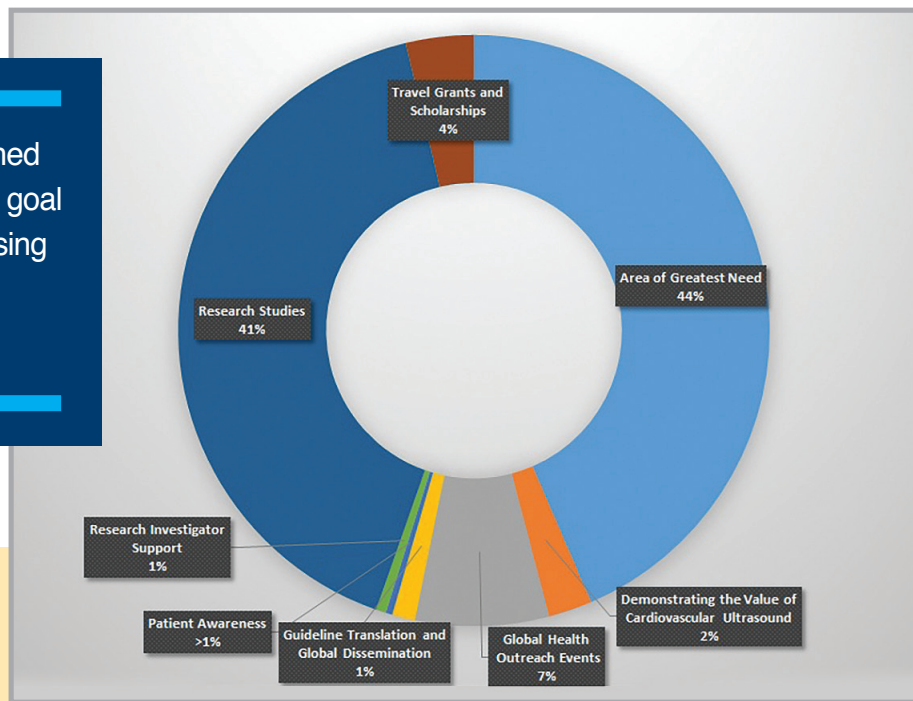


 **ASE Foundation** ANNUAL APPEAL

Making a WORLD of Difference

Annual Appeal Update

The ASE Foundation has reached 90% of its \$250,000 fundraising goal for the 2017 Annual Appeal, raising \$225,903 so far! Donors have allocated their gifts as follows:



In addition to the 2,403 donors who have contributed to the Annual Appeal (see pages 6-7) we are honored to thank the following partner organizations:

2017 Annual Appeal Supporters

Cardiovascular Credentialing International
Elsevier Inc.
Johns Hopkins University
Knight Cardiovascular Institute
Massachusetts General Hospital
McLeod Regional Medical Center
MedStar Research Institute
National Board of Echocardiography, Inc.
Oregon Health & Science Center
Phoebe Putney Memorial Hospital
Studycast
Texas Children's Hospital

2017 Annual Appeal Partner

Intersocietal Accreditation Commission

2017 Partners in Care

Financial grant support, in-kind equipment, and logistical arrangements for global health events.

Edwards Lifesciences Foundation

Havana, Cuba, April 2017

Hermanos Ameijeiras Hospital, Havana, Cuba
Philips Latin America

Central China, September 2017

Xijing Hospital, Xi'an

General Hospital of Ningxia Medical University, Yinchuan

Northern Vietnam, October 2017

Vietnam National Heart Association

Vietnam National Heart Institute, Bach Mai Hospital, Hanoi

Vietnam Society of Echocardiography

GE Healthcare

In-kind Research Support for the World Alliance Societies of Echocardiography (WASE) Normal Values Study

Medidata

MedStar Health

TOMTEC IMAGING SYSTEMS GMBH

University of Chicago

Ongoing Support through Multi-Year Grants for 2017 Scholarships and Travel Grants

Elsevier Inc.

National Board of Echocardiography, Inc.

TOMTEC IMAGING SYSTEMS GMBH

UltraEcho, Ltd.

Every gift is meaningful. Every contribution makes a difference. Show us #YourPriority at ASEFoundation.org/Donate and know that 100% of every dollar given supports ASEF's work to grow echo worldwide. Together, we can make a world of difference!

Record-Breaking Donations on Giving Tuesday

THANK YOU to the 76 donors who supported the ASE Foundation on Giving Tuesday by donating a total of **\$26,982** in just 24 hours! Our goal was to raise \$15,000 and we almost doubled it! With this milestone in giving, our highest one day fundraising total of \$20,320, on last year's Giving Tuesday, was crushed! This marks the 4th year in a row that we exceeded our Giving Tuesday goal and we owe it all to you, our very generous donors! You can feel confident that your gifts will have a direct impact on the future of cardiovascular ultrasound because 100% of all donations will be used to support the Foundation's 2018 initiatives. ASEF sends a special thank you to the ASE leaders, Drs. Federico Asch, Jose Banchs, Ben Eidem, Allan Klein, and Geoff Rose, who made early pledges to match the first \$4,500 raised. And a special shout-out to the

Foundation volunteers serving on the 2017 China Outreach as they collectively gave more than \$4,465 on Giving Tuesday to support future global outreach activities.

Thank you all for making this our best Giving Tuesday ever!

**#GIVING
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YEAR END GIVING TIPS

Give Wisely: Be sure to confirm that the organization you're giving to is a qualified charity or else your donation won't be tax deductible. The ASE Foundation is a 501(c)(3) charitable organization, so your gift is tax deductible to the fullest extent of United States law.

Keep it simple: Having a hard time picking a campaign most aligned with your personal priorities? Unlike when investing in stock, diversification isn't as important a consideration when giving to ASEF. The simplest choice for maximum impact of your donation is to give to the "Area of Greatest Need." This allows the Foundation to allocate your gift to where it will make the most difference in 2018.

Explore employer gift matching programs: Many companies offer gift matching programs that can increase – even double – the impact of your gift.

Remember the deadline: Donations are tax deductible in the year they are made. So if you want to deduct your charitable contributions on your 2017 tax return, **you have until December 31st to make those donations.** Online giving at ASEFoundation.org/Donate makes it easy to donate at the last minute.

Maximize Your Giving AND Lessen Your Tax Burden

DO YOU have any investments in the stock market? Given the gains over the past few years, it's possible your portfolio has experienced unrealized capital gains. Depending on your income tax bracket, this could mean greater taxes for you. Instead of selling highly appreciated securities and donating cash, consider gifting these securities to the ASE Foundation! Donating appreciated securities is an easy way to get more "bang for your buck," plus you can take advantage of applicable tax incentives! See what we mean in the example below:

A stock purchased for \$1,000 that is now worth \$5,000, allows you to gift the \$5,000 dollars of value and receive a tax-deduction for the full \$5,000 market value.

If you sold the stock, you would pay tax on the capital gain of \$4,000 (\$5,000 minus \$1,000) resulting in a tax bill of \$1,200 (30%* times the \$4,000). That would leave you with only \$3,800 of cash to use for charitable purposes.

Speak with your tax professional today to find out if this type of donation is suitable for you! To donate appreciated securities you will need to complete a charitable gift transfer form which your brokerage firm can provide you. To complete the form, here is what you'll need to know:

- **Receiving Institution Account Number:** 4182-1379
- **Account Registration:** ASE Education and Research Foundation
- **Name of Receiving Institution:** Charles Schwab & Company
- **DTC Number:** 0164

A few important notes:

- You must have owned the **stock for more than a year**. Otherwise, you only get to deduct the basis, not the current fair market value.
- The value of the contribution is the average of the high and low prices for publicly held stock on the day of transfer.
- There are some limits on the deductibility of gifts of appreciated property. This limit is 30% of your adjusted gross income. Amounts that you can't use in the current year can be carried forward to be used in future years.
- This strategy can be used for other forms of appreciated property, but you should consult with your tax advisor.

Please contact Sam Paglioni or Tom Foglia with Integer Wealth Advisors Group, LLC at 770-974-2787 or 215-643-6490 or foundation@asecho.org with any questions!

**Long term capital gain rate of 20%, plus Net Investment Income tax of 3.8%, plus assumed state tax rate of 6%.*



Information on tax planning provided by Integer Wealth Advisors Group, LLC., ASEF's Investment Advisory firm.

THANK YOU

The ASE Foundation proudly recognizes and thanks these individuals for their leadership and support of the 2017 Annual Appeal. Every gift is meaningful. Every contribution makes a difference. Together, we will continue to make a world of difference.

2017 ANNUAL APPEAL GIVING LEVELS

Hero - \$1500+

Visionary - \$1000-\$1499

Champion - \$500-\$999

Patron - \$100-\$499

Friend - \$15-\$99

HERO INVESTORS

Carolyn Altman, MD, FASE
Jose Banchs, MD, FASE*
Ford Ballantyne III, MD
Merri Bremer, EdD, RN, RDCS, ACS, FASE
Pamela Douglas, MD, FASE
Benjamin Eidem, MD, FASE
Harvey Feigenbaum, MD, FASE
William Freeman, MD, FASE
Stefanie Fry, MD, FASE
George Gibson, MD
Edward Gill, MD, FASE
Richard Grimm, DO, FASE
Rebecca Hahn, MD, FASE
Brian Hoit, MD, FASE
Judy Hung, MD, FASE
Allan Klein, MD, FASE
Navin Nanda, MD
Jae Oh, MD, FASE
Bharatbhusan Patel, RDCS, RVS, RDMS, FASE
Alan Pearlman, MD, FASE - *In memory of Richard E. Kerber, MD, FASE, greatly admired, greatly missed.*
Vera Rigolin, MD, FASE - *In honor of the awesome sonographers that I work with at Northwestern Medicine in Chicago, IL.*
Geoffrey Rose, MD, FASE
Partho Sengupta, MBBS, MD, DM, FASE
Samuel Siu, MD, FASE - *In honor of Mary Etta King, MD and her sustained and outstanding contributions to the development and practice of echocardiography.*
Raymond Stainback, MD, FASE
Lissa Sugeng, MD, MPH, FASE*
Susan Wieggers, MD, FASE - *In honor of Lise Fishman. You are an amazing sonographer and leader. I miss working with you.*

VISIONARY INVESTORS

Federico Asch, MD, FASE
Craig Fleishman, MD, FASE
Linda Gillam, MD, FASE
Yvonne Gilliland, MD, FASE
Sanjiv Kaul, MD, FASE
Peg Knoll, RDCS, RCS, FASE
Georgeanne Lammertin, MBA, RCS, RDCS, FASE
Roberto Lang, MD, FASE
Howard Leong-Poi, MD, FASE
Jonathan Lindner, MD, FASE
Sunil Mankad, MD, FASE*
Michael Main, MD, FASE
David Orsinelli, MD, FASE
Dilip Patel
Patricia Pellikka, MD, FASE
Peter Rahko, MD, FASE

Thomas Ryan, MD, FASE
Mikel Smith, MD, FASE - *In honor of Anthony DeMaria, MD, FASE. Thanks for teaching me about echo, but more importantly how to be a better doctor and teacher!*
Cynthia Taub, MD, FASE - *Honoring mentors Linda Gillam, MD, FASE; Judy Mangion, MD, FASE; Anita Kelsey, MD, FASE; Judy Hung, MD, FASE; and Mario Garcia, MD, FASE.*
Ritu Thamman, MD, FASE
James Thomas, MD, FASE

CHAMPION INVESTORS

Abbas Ali, MD, RDCS, FASE
Devandra Amin, MD
Mark Barry, DO, FASE
Eric Bonno, MD
Barry Canaday, MS, RN, RDCS, RCS, FASE
Keith Collins, MS, RDCS, FASE - *In honor of the physicians of Bach Mai Hospital. Thanks to you and the Vietnamese Echo Specialists for an unforgettable teaching/training/scanning trip!*
Dali Fan, MD, PhD
Joy Guthrie, PhD, ACS, RDMS, RDCS, RVT, FASE - *In memory of my mother, Fayette Zimmerman.*
Yuchi Han, MD, MMSc, FASE
Rachel Hughes-Doichev, MD, FASE
Karla Kurrelmeyer, MD, FASE
Stephen Little, MD, FASE
Do Doan Loi, MD
G. Burkhard Mackensen, MD, PhD, FASE - *In honor of Joe Kisslo, MD, FASE, one of the best teachers this society has ever seen. #echofirst*
Joan Main, BS, RDCS, MBA, FASE*
Judy Mangion, MD, FASE - *In memory of my parents, Ray and Jennie for their support... echocardiography helped extend their lives.*
Susan Mayer, MD, FASE
Victor Mor-Avi, PhD, FASE
Maryellen Orsinelli, RN, RDCS, FASE
Philip Patel, MD, FASE
Gregory Scalia, MD, MBBS, FASE
Jessica Spellman, MD
William Stewart, MD, FASE
Madhav Swaminathan, MD, FASE
Lin Wang, MD, MS
Melissa Wasserman, RDCS, RCCS, FASE*
Kevin Wei, MD, FASE
Neil Weissman, MD, FASE
David Wiener, MD, FASE - *In honor of Thomas Jefferson University and the Jefferson Heart Institute's fabulous sonographers.*
Susan Wilansky, MD, FASE
Ren Zhang, MD
William Zoghbi, MD, FASE

PATRON INVESTORS

Cyril Abrams - *In honor of Wilmington Health Jacksonville.*
David Adams, ACS, RCS, RDCS, FASE
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Nausheen Akhter, MD, FASE
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Lori Blauwet, MD, FASE
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Hollie Carron, RDCS, FASE
Joao Cavalcante, MD, FASE
Willy Chi
Frederick Cobey, MD, FASE
Meryl Cohen, MD, FASE
Timothy Cordes, MD
Mary Corretti, MD, FASE
Frederick Crock, MD
Nancy Cutler, MD, FASE
Jeanne DeCara, MD, FASE
Holly Diglio, RCS, FASE
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David Friedman, MD, FASE
Julius Gardin, MD, FASE
Jacobo Moreno Garijo
Volker Gerling, MD
Sami Ghazal, MD, FASE
Kathryn Glas, MD, FASE
Suzanne Golz, MS, RDCS, FASE - *In honor of the 2016 Global Health Outreach Event in Eldoret, Kenya team.*
Marbelia Gonzalez, MD
Beverly Gorman, RDCS*
Nisha Halo
Thomas Harris, RDCS
Debra Herring, DMU
Lanqi Hua, RDCS (AE/PE/FE), FASE
Jill Inafuku, BS, RDCS, RDMS, FASE
Farid Jadbabaie, MD
Amer Johri, MD, FASE
Alan Katz, MD, FASE
Anita Kelsey, MD, FASE
Richard Kennedy, MD
Mary Etta King MD, FASE - *In honor of Michael Picard, MD, FASE, for his leadership of the MGH Echo Lab and many years of working together as colleagues.*
James Kirkpatrick, MD, FASE
Berthold Klas
Regina Knight-Richie, RCS, CCT
Theodore Kolias, MD, FASE

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**Denotes an ASE Foundation sustainer.*

THANK YOU

The ASE Foundation proudly recognizes and thanks these individuals for their leadership and support of the 2017 Annual Appeal. Every gift is meaningful. Every contribution makes a difference. Together, we will continue to make a world of difference.

PATRON INVESTORS

(Continued)

Smadar Kort, MD, FASE
Pedro Kourtesis, MD
Itzhak Kronzon, MD, FASE
Oi Ling Kwan, BS, RDCCS, FASE
Christina LaFuria* - *In honor of the ASE Foundation staff.*
Melissa Layman
Steve Leung, MD, FASE
Dayuan Li
Ann Carolyn Linnebur, MD, RCS
Sheldon Litwin, MD, FASE
Bernardo Lombo
Leo Lopez, MD, FASE
George Lui, MD
Kameswari Maganti, MD, FASE
Christopher Mahnke
Jane Marshall, BS, RDCCS, FASE
Randolph Martin, MD, FASE
Scott Mattson, DO, FASE
Carlene McClanahan
Rick Meece, ACS, RDCCS, RCS, RCIS, FASE
Lawrence Melniker, MD, MS
Debbie Meyer - *In honor of Robin Wiegerink, MNPL.*
Thank you for being such a great mentor.
In honor of Alan S. Pearlman, MD, FASE. Working with you on JASE has been a great honor and a pleasure.
James Mills
Douglas Misch*
Carol Mitchell, PhD, RDMS, RDCCS, RVT, RT(R), ACS, FASE
G. Wayne Moore, BSC, MBA, FASE
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Sharon Mulvagh, MD, FASE
Bernhard Mumm
Kathleen Munson, RDCCS, RVT, RDMS, NT
Raymond Musarra, RDCCS, RCS, FASE*
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Sherif Nagueh, MD, FASE
Alina Nicoara, MD, FASE
Charles Nyman, MBBCh
Joan Olson, BS, RDCCS, RVT, FASE
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Matthew Parker, MD
David Parra, MD, FASE
Amit Patel, MD
Daxa Patel
Minesh Patel
Pravin Patel, MD, FASE
Priti Patel
Riti Patel, MD, FASE - *In memory of Ila Patel.*
Sandeep Patel, MD
Andy Pellett, PhD, FASE

Kavya Sudha Penujuri
Jennifer Perkins
Sue Phillip, RCS, FASE
Sorin Pislaru, MD, PhD, FASE
Angie Porter
Gregg Pressman, MD, FASE
Rhonda Price
Min Pu, MD, PhD, FASE
Miguel Quinones, MD, FASE
Marilyn Riley, RDCCS - *In honor of Patricia Come, MD.*
Thanks for introducing me to echo and being my mentor in an incredible journey from Boston to Rwanda.
Inga Robbins, MD, FASE
Judy Rosenbloom, RDCCS, FASE
Kathleen Rosendahl-Garcia, BS, RVT, RDCCS, FASE
David Rubenson, MD, FASE
Angela Saca, RVT, RCS
Thriveeni Sanagala, MD, FASE
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James Seward, MD, FASE
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Lauren Shearin
Giulia Sheftel, MD, FASE
Sasha Shillcutt, MD, FASE
Douglas Shook, MD, FASE
Nikolaos Skubas, MD, FASE
Jeffrey Smallhorn, MBBCh
Roman Sniecinski, MD, FASE
Neha Soni-Patel, BS, RDCCS, FASE
Vincent Sorrell, MD, FASE, FACP-ASIM, FACC - *In memory of William Parnell.*
Nicola Stanley, MD
Gregory Tatum, MD, FASE
Mark Taylor, MD, FASE
Da Thao Tonnu
Wendy Tsang, MD
Erin O'Malley Tysko, MD
Hirotoshi Utsunomiya
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Pantila Vanichakarn, MD, FASE
Flordeliza Villanueva, MD
Jens-Uwe Voigt, MD
Yan Wang, RDCCS, FASE
Yu Wang, RDCCS (AE)
Arthur Weyman, MD, FASE
Robin Wiegerink, MNPL
Kanoë Williams
Lynne Williams, MBBCh, PHD
Michael Wise
Tom Wolk

Donna Yap, RDCCS, RVT
Luciana Young, MD, FASE
Jian Zhang - *In honor of the 2017 Global Health Outreach Event in China.*
Qiong Zhao, MD, PhD, FASE
Jing-Sheng Zheng, MD, PhD, FASE
Karen Zimmerman, BS, ACS, RDCCS (AE, PE), RVT, FASE

FRIEND INVESTORS

Michael Adams, RDCCS (AE, PE), FASE
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Jaswant Basraon
Leslie Brookfield, MD
Frederman Concepcion, MD
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Stacey Gardiner
V. Jason Godenir, MD
Jose de Jesus Gonzalez-Fernandez, MD
Jose Luis Gutierrez-Bernal, MD
Hiroshi Homma, MD
Steven Kiyokawa
Wyman Lai, MD, MPH, FASE
Hi Ly, BS, RDCCS, RVT
Brian Malm, MD, FASE
Harriette Moran, RN, RDCCS - *In honor of the entire staff of "Echoland" from a grateful "Rascal."*
David Morgan
Evelina Petrovets, RDCCS
Michael Picard, MD, FASE
Andie Piddington*
Douglas Richardson, MHA, RDCCS, RVT, FASE - *In memory of Lillian Simmons. You will always be remembered in our hearts.*
David Sahn, MD, FASE - *In memory of Richard E. Kerber, MD, FASE, a wonderful colleague and friend.*
Danita Yoerger Sanborn, MD, FASE
Lynne Seacord, MD - *In honor of Julio Perez, MD, FASE. Thanks for all you have done for me!*
Barbara Sidoti - *In honor of my friend Bharatbushan Patel. You are the best!*
Jeff Steinhoff
Rekha Tailor
Cynthia Todd, RDCCS - *In honor of Sharon Reimold, MD.*
Thomas Van Houten, MPH, RDCCS, FASE
Patricia Vassallo, MD, FASE
Richard Weiss, MD, FASE
Gretchen Wells, MD - *In memory of Dr. A. M. Nomeir.*
Hak Wong, MD
Bonnie Wright

*Denotes an ASE Foundation sustainer.

ASE FOUNDATION MISSION STATEMENT:

The ASE Foundation provides support for education, research, quality improvement, and professionalism for ASE members and the larger community of healthcare providers, and patients for whom cardiovascular ultrasound is essential.

As a 501(c)(3) nonprofit organization, contributions made to the ASE Foundation are tax deductible to the fullest extent of the law.

This list reflects all donations of \$50 or more made to the 2017 Annual Appeal between 1/1/2017 and 12/13/2017

We strive to be accurate and complete, but errors occasionally occur. Your assistance in bringing any inaccuracies to our attention is greatly appreciated.